



The 2010 ISES DC Capital Awards Gala

Sponsorship Benefits

Shinjuku – \$5,000 cash or \$50,000 and above in-kind

1. Four (4) complimentary tickets to the Gala (in lieu of the banner ads, you may receive an additional two (2) Gala tickets – this must be determined at the time of sponsorship sign up)
2. Four (4) passes to VIP Reception Party
3. VIP seating during the Awards Ceremony
4. Company name included in the title of one of the following components of the Gala:
 - a. ABC Reception at the 15th Annual Capital Awards Gala
 - b. DEF Awards Ceremony at the 15th Annual Capital Awards Gala
 - c. GHI Dancing/Dessert Celebration at the 15th Annual Capital Awards Gala*Every time* your component of the Gala is referenced anywhere, your name will appear. (Sponsor to select component they prefer. Selections based on a first come, first served basis.)
5. Full-page two-color ad located on the inside cover of the Gala Program Booklet/Membership Directory. (2 locations available: inside cover of Program Booklet OR inside cover of Membership Directory)
6. Company name to appear as top billing in the listing of all event sponsors inside Gala program booklet/member directory
7. Announcement on ISES DC blog
8. Announcement on ISES DC event's Twitter account
9. Announcement on Gala's Facebook page and LinkedIn page
10. Company name/logo will appear in the following promotional material:
 - a. All press releases
 - b. At least three (3) bi-weekly chapter emails sent to all members to promote the Gala
 - c. Gala invitation which is mailed to all members
 - d. Post Gala recap email sent to over 1,600 people
 - e. One (1) banner ad in one (1) post-Gala electronic newsletter sent to all chapter members
 - f. One (1) rotating banner ad on the Membership Directory page for three (3) months
 - g. The opportunity to purchase additional ISES DC advertisements at 30% off the regular price for six (6) months following the Gala
11. Company name/logo on signage displayed at the Gala component you sponsor (e.g. Reception, Awards Ceremony, etc...)
12. Company name/logo in rotating slideshow of the Gala sponsors that will appear at the beginning of the awards ceremony

13. Opportunity to present an award during the awards ceremony. Your name, company name and your contribution (cash sponsor level or description of in-kind contribution) will be mentioned when you walk on stage
14. Opportunity to place a promotional item from your company or company information inside gift bags presented to guests upon their departure (company must provide contents by the deadline)

Ginza– \$2,500 cash or \$25,000 to \$49,999 in-kind

1. Two (2) complimentary tickets to the Gala (in lieu of the banner ad, you may receive an additional 2 Gala tickets – this must be determined at the time of sponsorship sign up)
2. Two (2) passes to VIP Reception Party
3. Half-page black-white ad in the Gala Program Booklet/Membership Directory
4. Company name to appear in the listing of all event sponsors inside Gala program booklet/member directory
5. Announcement on ISES DC blog
6. Announcement on ISES DC event’s Twitter account
7. Announcement on Gala’s Facebook page and LinkedIn page
8. Company name/logo will appear in the following promotional material:
 - a. All press releases
 - b. At least three (3) bi-weekly chapter emails sent to all members to promote the Gala
 - c. Gala invitation which is mailed to all members
 - d. Post Gala recap email sent to over 1,600 people
 - e. One (1) banner ad in one (1) post-Gala electronic newsletters sent to all chapter members
 - f. One (1) rotating banner ad on the Membership Directory page for one month
 - g. The opportunity to purchase additional ISES DC advertisements at 30% off the regular price for two (2) months following the Gala
9. Company name/logo on signage that will be displayed near the item/service you donated (in-kind sponsors only)
10. Company name/logo in rotating slideshow of the Gala sponsors that will appear at the beginning of the awards ceremony
11. Opportunity to present an award during the awards ceremony. Your name, company name and your contribution (cash sponsor level or description of in-kind contribution) will be mentioned when you walk on stage
12. Opportunity to place a promotional item from your company or company information inside gift bags presented to guests upon their departure (company must provide contents by the deadline)

Roppongi– \$1000 cash or \$10,000 to \$24,999 in-kind

1. Two (2) complimentary tickets to the Gala
2. Two (2) passes to VIP Reception Party
3. Quarter-page black-white ad in the Gala Program Booklet/Membership Directory
4. Company name to appear in the listing of all event sponsors inside Gala program booklet/member directory
5. Announcement on ISES DC blog
6. Announcement on ISES DC event’s Twitter account

7. Announcement on Gala's Facebook page and LinkedIn page
8. Company name/logo will appear in the following promotional material:
 - a. All press releases
 - b. At least three (3) bi-weekly chapter emails sent to all members to promote the Gala
 - c. Gala invitation which is mailed to all members
 - d. Post Gala recap email sent to over 1,600 people
 - e. One (1) banner ad in one (1) post-Gala electronic newsletters sent to all chapter members
 - f. The opportunity to purchase additional ISES DC advertisements at 30% off the regular price for two (2) months following the Gala
9. Company name/logo on signage that will be displayed near the item/service you donated (in-kind sponsors only)
10. Company name/logo in rotating slideshow of the Gala sponsors that will appear at the beginning of the awards ceremony
11. Opportunity to present an award during the awards ceremony. Your name, company name and your contribution (cash sponsor level or description of in-kind contribution) will be mentioned when you walk on stage
12. Opportunity to place a promotional item from your company or company information inside gift bags presented to guests upon their departure (company must provide contents by the deadline)

Shibuya – \$500 cash or \$5,000 to \$9,999 in-kind

1. One (1) complimentary ticket to the Gala
2. Company name to appear in the listing of all event sponsors inside Gala program booklet/member directory
3. Announcement on ISES DC blog
4. Announcement on ISES DC event's Twitter account
5. Announcement on Gala's Facebook page and LinkedIn page
6. Company name/logo will appear in the following promotional material:
 - a. All press releases
 - b. At least three (3) bi-weekly chapter emails sent to all members to promote the Gala
 - c. Post Gala recap email sent to over 1,600 of people
 - d. The opportunity to purchase additional ISES DC advertisements at 25% off the regular price for two (2) months following the Gala
7. Company name/logo on signage that will be displayed near the item/service you donated (in-kind sponsors only)
8. Company name/logo in rotating slideshow of the Gala sponsors that will appear at the beginning of the awards ceremony
9. Opportunity to place a promotional item from your company or company information inside gift bags presented to guests upon their departure (company must provide contents by the deadline)

Harajuku - \$250 cash or \$1,000 to \$4,999 in-kind

1. One (1) complimentary ticket to the Gala
2. Company name to appear in the listing of all event sponsors inside Gala program booklet/member directory
3. Announcement on ISES DC blog

4. Announcement on ISES DC event's Twitter account
5. Announcement on Gala's Facebook page and LinkedIn page
6. Company name/logo will appear in the following promotional material:
 - a. All press releases
 - b. At least three (3) bi-weekly chapter emails sent to all members to promote the Gala
 - c. Post Gala recap email sent to over 1,600 of people
 - d. The opportunity to purchase additional ISES DC advertisements at 25% off the regular price for two (2) months following the Gala
7. Company name/logo on signage that will be displayed near the item/service you donated (in-kind sponsors only)
8. Company name/logo in rotating slideshow of the Gala sponsors that will appear at the beginning of the awards ceremony
9. The opportunity to place a promotional item from your company or company information inside gift bags presented to guests upon their departure (company must provide contents by the deadline)