



ISES DC Member Promotional Opportunities Order Form

Thank you for choosing to enhance your ISES membership by promoting your business with the ISES DC Chapter! Please complete and fax this form to 301-238-4579. You will be contacted upon receipt. If you have questions, please contact ISES DC at 202-898-1152.

Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____

Please select your preferred promotional opportunities.

<u>Item</u>	<u>Rates</u>	<u>Amount</u>
Website Banner – Banner appears in left side bar of ALL pages. 2 second rotation – 3 ads per banner - 150x100 pixel banner (jpeg or gif) with hotlink to your website.	\$150 per month	\$750 – 6 months \$1200 – 1 year
Email Banner – periodic communications regarding upcoming events and activities sent to over 1,700 addresses – 150x100 pixel banner (jpeg or gif) with hotlink to your website – Placement at the discretion of the editor.	\$75 per email	\$375 – 6 emails \$675 – 12 emails
Newsletter Banner – bi-monthly e-publication sent to over 1,700 addresses – 150x100 pixel banner (jpeg or gif) with hotlink to your website – Placement at the discretion of the editor.	\$100 per newsletter	\$250 – 3 newsletters \$400 – 6 newsletters
Membership List (email or mail) – approx. 500 records	\$150 – one time use	
Total Due:		\$ _____

Method of Payment: Credit Card (MC/Visa/Amex) Company Check (Make payable to ISES DC)
 Credit Card # _____ Expiration Date _____

Billing Address: (If different from above)

Street: _____
 City/State/Zip: _____

Note: Advertising space will be provided on a first-come, first-serve basis. In order to provide the most equitable opportunity for all of our members, ISES DC will not provide automatic renewals to advertisers. When your advertising expires, you will be offered the next available opportunity, depending on the current waitlist for advertising space.

**Mail or fax completed form to ISES DC, c/o Mariner Management, PO Box 1046, Laurel, MD 20725
 Fax: 301-238-4579**