

## TSE 2008 Leadership & Education Scholarship Award

### **What is ISES?**

The International Special Events Society is comprised of over 5,000 professionals associated among 40 chapters world wide who work in the special events industry as event planners, caterers, decorators, florists, destination management companies, rental and production companies, tent suppliers, audio-visual technicians, party and convention coordinators, hotel and convention managers, entertainers and much more. ISES provides education and networking to its members to promote professionalism in the special events industry.

### **What is the Special Event (TSE)?**

The Special Event is the opportunity for special event professionals to meet, network, attend educational programs and a great expo. The event is produced by Special Event magazine in association with ISES and NACE. ISES Leadership meetings are held preceding the Expo and seminars. The Expo and seminars go from the 15<sup>th</sup> through the 18<sup>th</sup>. It is being held at the Georgia World Congress Center, Atlanta, GA.

### **What is this Scholarship Award about?**

To support this national education conference, ISES DC has established the **ISES Greater Washington, DC TSE 2008 Leadership & Education Scholarship Award** to encourage chapter members to actively participate in leadership activities and reward a member(s) with the educational opportunity to attend the TSE. This award is granted to benefit outstanding member(s) as well as to foster active member participation and convey the benefits of industry-specific education and leadership among ISES membership within the TSE experience.

### **Who is eligible?**

Any ISES DC member is eligible. Board members of the DC Chapter are also eligible. Leadership and education potential in addition to accomplishments (i.e., board or committee service) must be demonstrated by all. The Chapter President and President-Elect are not eligible.

### **Who selects the award recipient?**

To ensure objectivity, applications for the ISES DC TSE 2008 Leadership & Education Scholarship Award will be submitted and judged anonymously by another ISES chapter.

### **What will the recipient receive?**

The Merit Award recipient will receive a **complete registration package** to represent the DC chapter at the TSE.

### **Conditions:**

- Applicant must be an ISES DC member in good standing.
- Recipient must attend the TSE in Los Angeles, including seminars, and leadership meetings.
- Recipient is required to write an article, upon completion of the REC, about the experience. This article is to be submitted by January 24, 2008 for publicity and posting on the isesdc.org website.
- Recipient is required to report to the members about the TSE experience at the February ISES DC program

**APPLICATION**

**DC ISES TSE 2008 Leadership & Education Scholarship Award**

**Due date: December 10, 2007**

Name, Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

In 50 words or less, describe your company and its services:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

To complete this application, please fill out above information, sign below, and attach your submission addressing the points on the following page as well as any additional supporting attachments.

**Application Due Date is December 10, 2007.**

**Mail to:**

Moncia Vidal  
Washington Talent Photo and Video  
14670 Rothgeb Drive  
Rockville , MD , 20850  
Ph: 301-762-1800 Email [Monica@washingtontalent.com](mailto:Monica@washingtontalent.com)

**In the event that I receive this award, I agree to complete the above award conditions:**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Applicant

## CRITERIA

### ISES DC TSE 2008 Leadership & Education Scholarship Award

Due date: December 10, 2007

ISES seeks to promote professionalism, which may be considered the merger of good personal character with outstanding business performance. While there is simply no strict criteria by which such professionalism can be measured, the following numbered points represent considerations that judges will focus upon to determine which ISES member applicant will best represent the ISES DC Chapter at the TSE, and demonstrates professionalism in their conduct as an ISES member.

To apply for the ISES DC Leadership & Education Scholarship Award, please write at least one paragraph for each point below. Your submission will be considered in the judging of the applications; however, all aspects that reflect upon the applicant's leadership and education potential will be considered.

**On a separate sheet of paper, please number and detail your thoughts and experiences for each of these ten considerations:**

1. **Service:** Identify length of membership, service to your chapter or the International ISES organization, dependability, responsibilities, and accomplishments.
2. **Attendance:** ISES conferences, leadership meetings and program meetings.
3. **General professional accomplishments:** in employment and for the special events industry.
4. **Industry speaking engagements.** Please list where, when, and to whom, if any.
5. **Industry articles written (online or in print).** Please attach articles, if any.
6. **Commitment to your own professional growth,** knowledge, ethics, and cooperation among colleagues in the industry.
7. **Personal goals** for your participation in ISES.
8. **Suggestions** for growth of the DC Chapter.
9. **Describe an event** you have created, produced and/or taken part in within the last 12 months.
10. **Additional reasons** why you would like to be selected to attend the 2008 TSE.