

Marriott Bethesda North Hotel & Conference Center
Monday, November 23, 2009
Booth & Sponsorship Opportunities

ISES DC Expo offers 3 types of sponsorship:

1. Booth Sponsorship Opportunities
2. Non-booth sponsorship opportunities
3. In-kind sponsorship opportunities with Booth

1. Booth Sponsorship Opportunities

****NEW** Design Center - \$3,000**

(3-6 collaborating exhibitors share the cost)

See, Hear, Touch, ENJOY!

Our new Design Centers are a chance for you to come together and do what you do best...CREATE AN EVENT! By combining forces and partnering with other members, create mini-events called Design Centers (3-6 vendors suggested). Draw potential clients in so they can experience your product. From décor to floral to entertainment...you can create anything you like! Don't know who to partner with? No problem, an ISES member can assist with team creation making sure everyone gets value out of this one-of-a-kind experience. We plan to offer a total of 4 Design Centers at the 2009 Expo. A hotel bar will be placed within your space or you can bring your own for the hotel to stock.

- **Prime logo with URL link placement in three email blasts to membership promoting the Expo.**
- **Large (23'x23') booth, with tables and chairs (if needed)**
- **(8) Exhibitor badges for complimentary entry for the team**
- **(6) Tickets to the Pre-Expo VIP Reception**
- **Listing in Expo program on exhibitor/booth map**
- **Link to all team members' websites on the ISES DC website**
- **Design Centers and team members will be featured prominently in all Expo promotional materials.**
- **20 drink tickets for the team to distribute, and a celebrity drink named by the team served from your bar**

Platinum Sponsor - \$3,000

- **Center or Entryway Booth location, 20'x 20', with tables and chairs (if needed).**
- **Prime logo with URL link placement in three email blasts to membership promoting the Expo.**
- **Platinum Sponsor Recognition Banner placed at the booth.**
- **(10) Exhibitor badges for complimentary entry**

- (10) Tickets to the Pre-Expo VIP Reception
- (10) Complimentary Expo Passes for guests
- (4) Mentions from the stage as a Sponsor
- (4) Reserved front-row seats at the speaking engagement
- Logo on sponsor signage at the Expo which will be prominently displayed
- Brochure or flyer placement in event tote bag.
- Full-page black and white ad in Expo program. (Sponsor provides artwork)
- Logo with URL link placed on ISES home page for the duration of Expo promotion
- Enhanced exhibitor listing on Expo Sponsors' page of ISES website (includes 15 word description) with link to company website displayed one month before and two months after the Expo.
- 20 drink tickets to distribute

Gold Sponsor - \$1,500

- Prime Booth location with one table and two chairs
- Gold Sponsor Recognition Banner placed at the booth.
- (6) Exhibitor badges for complimentary entry
- (6) Tickets to the Pre- Expo VIP Reception
- (6) Complimentary Expo Passes for guests
- (4) Mentions from the stage as a Gold Sponsor
- Logo on Sponsor signage at the Expo which will be prominently displayed
- Half page black and white ad in Expo program.
- Logo with URL link to be placed on Expo Sponsor page for the duration of Expo promotion
- Logo with URL link placement in three email blasts to membership promoting the expo
- 10 drink tickets to distribute

Silver Sponsor - \$800

- Prime Booth location with one table and two chairs.
- Silver Sponsor Recognition Banner placed at the booth.
- (4) Exhibitor badges for complimentary entry
- (4) Complimentary Expo Passes
- (4) Tickets to the Pre- Expo VIP Reception
- (2) Mentions from the stage as a Silver Sponsor.
- Logo on Sponsor signage at the Expo which will be prominently displayed.
- Quarter page black and white ad in Expo program.
- Logo with URL link placed on ISES Expo Sponsor page for the duration of Expo promotion
- Logo with URL link placement in three email blasts to membership promoting the Expo
- 5 drink tickets to distribute

Traditional Single Booth - \$300 (non-members add \$150)

- **Standard (8'x8') booth with one 6' table and two chairs**
- **(2) Exhibitor badges for complimentary entry**
- **Listing in Expo program on exhibitor/booth map**
- **Traditional Double Booth - \$500 (non-members add \$200)**
- **Double (8'x16') booth with two 6' tables and four chairs**
- **(3) Exhibitor badges for complimentary entry**
- **Listing in Expo program on exhibitor/booth map**

2. Non-Booth Sponsorship Opportunities

VIP Pre-Event Reception Co-Sponsor - \$1500 (co-sponsorships available) (or In-kind value of \$8,000 for hosting venue, offering food and beverage)

Reception to be held at a different date preceding the Expo for designated VIPs and Exhibitor Sponsors. Premium food & beverage stations. Attract attention to your company and network with the ISES board of directors, sponsors, and other VIPs. This sponsor will receive the following benefits:

- **(6) complimentary Expo Passes**
- **(6) tickets to the Pre- Expo VIP Reception**
- **(4) mentions from the stage as the VIP Reception Sponsor**
- **Logo on Sponsor Banner at the Expo which will be prominently displayed.**
- **Brochure or flyer placement in event tote bag.**
- **Full page black and white ad in Expo program.**
- **Logo with URL link to be placed on home page for the duration of Expo promotion.**

Tote Bag Sponsor - \$1000 (co-Sponsorships available)

Be one of the most visible companies at the Expo. Everyone coming to the expo will receive a tote bag with your company logo. This tear-resistant, water-repellant, non-woven polypropylene tote bag is made from recycled materials and is biodegradable. This sponsor will receive the following benefits:

- **(8) Complimentary Expo Passes**
- **(8) Tickets to the Pre- Expo VIP Tent.**
- **(2) Mentions from the stage as the Tote Bag Sponsor**
- **Logo on Sponsor Banner at the Expo which will be prominently displayed.**
- **Brochure or flyer placement in event tote bag.**
- **Half page black and white ad in Expo program.**
- **Logo with URL link to be placed on home page for the duration of Expo promotion**

Name Badge Lanyard Sponsor - \$2000

Make sure that your company name is all over the expo. Every attendee will receive a high quality name badge with your company name and logo on the front pocket and on the lanyard. Comes with a pen holder and two pockets for easy storage.

3. In-Kind Sponsorship Opportunities

Does your company have a product or service listed below? If so, we're looking for partners who could benefit from the marketing opportunities created at the ISES Expo.

Décor, Pipe and Drape, Production (sound, video or lighting)

(In-kind value of \$8,000 or more)

- Booth in a prime location with one table and two chairs.
- Logo on Sponsor Banner at the Expo which will be prominently displayed.
- (8) Exhibitor badges for complimentary entry.
- (8) complimentary Expo Passes to distribute.
- (4) tickets to the Pre-Expo VIP Reception.
- (4) mentions from the stage as a primary Sponsor.
- Logo on Sponsor signage at the Expo which will be prominently displayed.
- Brochure or flyer placement in event tote bag.
- Full page black and white ad in Expo program. (Sponsor provides artwork)
- Logo with URL link placed on ISES home page for the duration of Expo promotion.
- Enhanced exhibitor listing on Expo Sponsors' page of ISES website (includes 15 word description) with link to company website displayed one month before and two months after the Expo.
- Prime logo placement in three email blasts to membership promoting the Expo.

Entertainment, Signage/Banners (In-kind value of \$3,000 or more)

- Standard Booth with one table and two chairs
- Logo on Sponsor Banner at the Expo which will be prominently displayed.
- (4) Exhibitor badges for complimentary entry
- (4) Complimentary Expo Passes
- (2) Tickets to the Pre- Expo VIP Reception.
- (2) Mentions from the stage as a Sponsor.
- Logo on Sponsor signage at the Expo which will be prominently displayed.
- Half page black and white ad in Expo program.
- Logo with URL link to be placed on Expo Sponsor page for the duration of Expo promotion.