

2012 ISES Capital Awards Categories

Vendors

Catering	Awards catering for special events held at locations where the caterer is not affiliated with the venue. For catering companies, specialty bakeries, chocolatiers, on-premise catering, restaurants, facility operators, hotels and other food and beverage providers.
Table Design	Awards vendors who design and execute tablescapes – flowers, linens, china, crystal, lighting, balloons.
Event Décor	Awards vendors of props, scenery, displays, balloons and other environmental creations.
Venue	Awards the hotel, conference facility, mansion, park or other venue for best execution of an event.
Graphic Design	Awards creators of event collateral material such as advertisements, promotional pieces, signage, invitations or programs.
Lighting Production	Awards design and execution for lighting vendors.
Technical Production	Awards design and execution for audiovisual, special effects, pyrotechnics, staging and other creative technical vendors.
Videography	Awards the videographer for outstanding coverage of an event.
Support Services	Awards event support services such as tenting, valet, rentals, amusement and casino equipment, and uncategorized services.
Social Photography	Awards the social event photographer for outstanding coverage of bar/bat mitzvahs, reunions, anniversaries, weddings and parties.
Corporate Photography	Awards the photographer for corporate or association event coverage such as product launch, awards ceremony, grand opening, fund raisers, sporting or public event, festival or concert.
Entertainment Production	Awards the entertainment vendors for directing or choreographing the entertainment or the entertainers, performers, DJ/MC, or band themselves.

-Budget Less Than \$15K
-Budget More Than \$15K

Planners

Wedding Events

- Budget Less Than \$100K
- Budget More Than \$100K

Awards the planner, producer, coordinator, hotel catering account manager for the best wedding event planning.

Social Events

- Budget Less Than \$75K
- Budget More Than \$75K

Awards the planner, producer, coordinator, hotel catering account manager for the best social event planning other than a wedding, such as bar/bat mitzvahs, anniversaries, birthday parties.

Corporate/Public Events

- Budget Less Than \$250K
- Budget More Than \$250K

Awards the creator of the best corporate, association, public or non-profit event by a special event planner, meeting planner, facility venue planner, exposition service manager or any ISES member who provides these services to the event industry.

Conference/Trade Show

Awards the planner or producer of single or multi-day Conferences, Meetings, EXPO's or Trade Shows.

All Budgets must include RETAIL value of any donated items.

All Members

Most Creative Solution

Awards the best creative solution to solve a problem such as logistics, location, uniqueness, time frame, budget. This category recognizes the challenges special event planners, creators, producers, and service providers overcome.

Best Sponsored Event Team

Awards the most successful team effort by three or more ISES members for an entire event (or portion thereof) where vendor/planner services were donated or provided for in-kind or in-trade services, advertising or other non-cash entity. Each member must provide a distinct discipline or service.

Best ISES Team

Awards the most successful team effort by three or more ISES members for an entire event (or portion thereof). Each member must provide a distinct discipline or service.