



**ISES DC
Newsletter & Web Banner Page Packages**

If you're looking for a cost-effective way to put your company name in front of hundreds of special events professionals, here it is.

ISES DC's new website (www.dcises.org) is attracting over 1,000 unique visitors each month...and that number continues to grow. To help you build your brand and your business in the metro DC special events marketplace, we've assembled two balanced page packages that will let you put your company logo – *and a hot link to your website* – in front of this highly targeted audience. Each page package receives approx. 3,000 page views per month...and that number continues to grow as well.

Package I

About Us

- Overview
 - Board of Directors
- Career Opportunities
- Post/Browse Jobs
 - Post/Browse Resumes
 - Certification
 - Volunteer Description & Form

Contact us

Membership

Resource Center

Package II

Coming Events

News

- Blog
- Share Your News
- Newsletters
- Individual Events (Except Expo & Gala)
- Other Related Events

Login

Photo Gallery

Pricing for the packages is as follows:

<p>Website Banner per Page Package Banner appears in left side bar of ALL pages listed in the package. 2 second rotation – Max. 3 ads per banner -150x100 pixel banner (jpeg or gif) with hotlink to your website. <i>See order form for Page Package bundle discount.</i></p>	<p>\$95 per month</p>	<p>\$500 – 6 months</p>	<p>\$900 – 1 year</p>
<p>Newsletter Banner – bi-monthly e-publication sent to over 1,700 addresses – 150x100 pixel banner (jpeg or gif) with hotlink to your website – Placement at the discretion of the editor.</p>	<p>\$75 per newsletter</p>	<p>\$200 – 3 newsletters</p>	<p>\$350 – 6 newsletters</p>

To take advantage of this marketing opportunity, please complete and return the attached order form. If you have any questions, or would like to investigate other marketing options with ISES DC, please contact us by phone at 202-898-1152 or email – info@dcises.org.

Thank you!



ISES DC Member Promotional Opportunities Order Form

Thank you for choosing to enhance your ISES membership by promoting your business with the ISES DC Chapter! Please complete and fax this form to 301-238-4579. You will be contacted upon receipt. If you have questions, please contact ISES DC at 202-898-1152.

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Please select your preferred promotional opportunities.

<u>Item</u>	<u>Rates</u>			<u>Amount</u>
Website Banner - Banner appears in left side bar of ALL pages in package. 2 second rotation – 3 ads per banner -150x100 pixel banner (jpeg or gif)* with hotlink to your website.				
Page Package I	<input type="checkbox"/> \$95 per month	<input type="checkbox"/> \$500 – 6 months	<input type="checkbox"/> \$900 – 1 year	\$ _____
Page Package II	<input type="checkbox"/> \$95 per month	<input type="checkbox"/> \$500 – 6 months	<input type="checkbox"/> \$900 – 1 year	\$ _____
Page Packages I & II	<input type="checkbox"/> \$175 per month	<input type="checkbox"/> \$900 – 6 months	<input type="checkbox"/> \$1,700 – 1 year	\$ _____

* Email logo and url for link to info@dcises.org

Newsletter Banner – bi-monthly e-publication sent to over 1,700 addresses – 150x100 pixel banner (jpeg or gif) with hotlink to your website – Placement at the discretion of the editor.	<input type="checkbox"/> \$75 per newsletter	<input type="checkbox"/> \$200 – 3 newsletters	<input type="checkbox"/> \$350 – 6 newsletters	\$ _____
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Total Due: \$ _____

Method of Payment: Credit Card (MC/Visa/Amex) Company Check (Make payable to ISES DC)

Credit Card # _____ Expiration Date _____

Billing Address: (If different from above)

Street: _____

City/State/Zip: _____

Note: Advertising space will be provided on a first-come, first-serve basis. In order to provide the most equitable opportunity for all of our members, ISES DC will not provide automatic renewals to advertisers. When your advertising expires, you will be offered the next available opportunity, depending on the current waitlist for advertising space.

Mail or fax completed form to ISES DC, c/o Mariner Management, PO Box 1640, Columbia, MD 21044
 Fax: 301-238-4579 - PLEASE DO NOT EMAIL THIS FORM – Email is not secure!